

ENERGY EFFICIENCY INITIATIVE

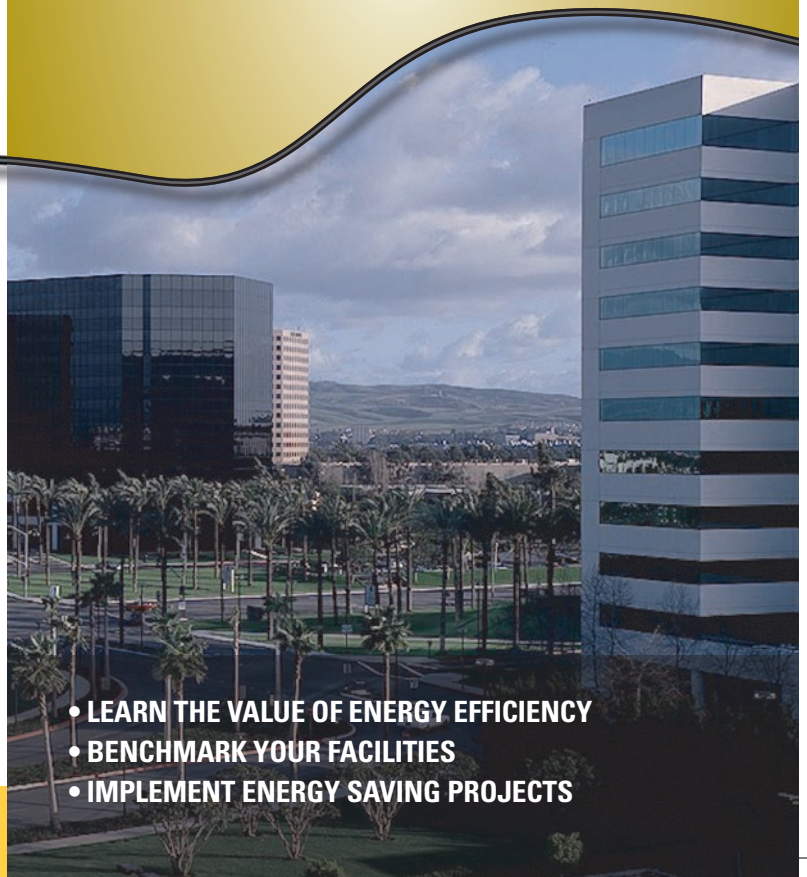
**The easy way for
BOMA Members to save
energy, save money and
save the environment.**



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- LEARN THE VALUE OF ENERGY EFFICIENCY
- BENCHMARK YOUR FACILITIES
- IMPLEMENT ENERGY SAVING PROJECTS



WHAT IS ENERGY EFFICIENCY INITIATIVE?

EE Initiative was established to support BOMA members in meeting California's Executive Order S-20-04 requiring a 20% reduction in energy use by 2015. Our goal is to educate members on the benefits of energy efficiency and to assist them in achieving energy and money savings.

Serving as a liaison between Southern California Edison (SCE) and decision-making BOMA members, EE Initiative will help identify energy saving solutions and maximize available energy efficiency programs and incentives. EE Initiative provides BOMA members with:

- Free consulting services and evaluation of current energy use
- Information about the value of energy efficiency
- Assistance in creating and adhering to energy action plan to achieve at least a 20% reduction in energy use



- Tools to benchmark building energy use
- Securing incentives and rebates for energy efficiency measures
- Recognition and awards for successful projects

HOW EE INITIATIVE WORKS

An EE Initiative energy consultant will meet with you to identify and qualify energy efficiency projects that are best suited for your business and facilities. Consulting services are provided free of charge by SCE. In addition, BOMA members can also benefit from EE Initiatives other services and resources:

- BOMA Energy Efficiency Program courses
- Benchmarking using Energy Star Portfolio Manager
- Assistance in implementing low- and no-cost energy measures



START SAVING TODAY!

If you are a building owner or property manager interested in learning more about energy saving solutions and incentives for your facilities, please contact your SCE account representative or contact EE Initiative directly at:

Phone: **831.239.4847**

Email: **aackman@eeinitiative.com**

